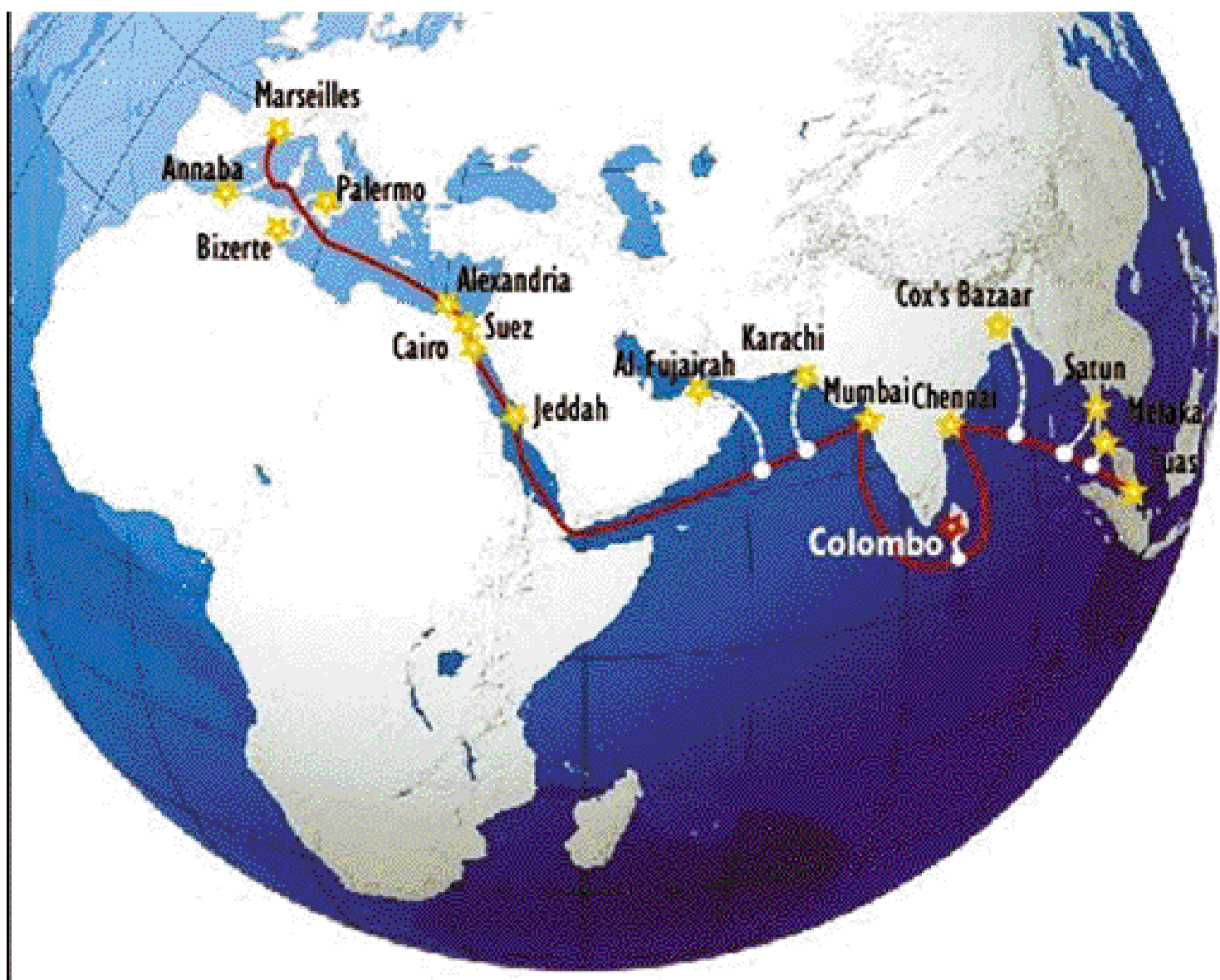


e-Sri Lanka the new Business Hub of South East Asia



e-SRI LANKA: The SEA- ME - WE- 4 Submarine cable system connects Sri Lanka to the world.

FIRST: The first round of peace talks in Geneva had given a positive signal to the international and Sri Lankan Business community on the future of the Island. The Share market is up and more international investments are flowing in to the Country. Building infrastructure is an essential part to Promote business in the Island and Telecommunications Plays an important role in international business. Sri Lanka's Telecom giant with 16 other companies Joined hands to enhance the transmission of International broadband traffic and to lay and Develop the 20, 000 km long SEA ME WE 4 submarine cable With Algeria Telecom (AT), Bharti (India), Bangladesh Telecom (BTTB), Telecom Thailand (CAT), France Telecom, MCI, Pakistan Telecom (PTCL), Singapore Telecom (SingTel), Sri Lankan Telecom (SLT), Saudi Telecom (STC), Telecom Egypt, Telecom Italia Sparkle, Telecom Malaysia, Tunisia Telecom, VSNL (India) and Etisalat (UAE).

When the SEA ME WE 4 submarine cable runs at Full capacity, at a speed of 1.28 terabytes per Second, this output will be the equivalent to making more than 15 million telephone calls at the Same time.

Text & Pictures by Sriyantha Walpola

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